

The 3-2-1 Backup Strategy for full disaster protection

- Employees **push the wrong button** or **delete files** by accident
- **Software problems** corrupt data
- **Hardware failures** cause total data loss
- **Virus and ransomware** attacks destroy data or make them inaccessible
- **Fire or natural disasters** damage the IT-equipment
- **Sabotage** or **theft**

To ensure a full protection against IT disasters, companies should implement the 3-2-1 backup strategy, with one storage device for the primary backup and another one as secondary backup target. If one of them fails, the backup stored on the other storage device is still available to recover your company's data and system. In addition, a third copy of the backup chains should be stored on a removable storage device.



Create 3 copies of your data

Store your copies at least 2 types of storage devices

Store 1 of these copies offsite